

CLASSIFIED SECTION—WHERE BUYER & SELLER MEET

Professional Directory

ALBERT ISEN Attorney-at-Law Notary Public Room 18, Brighton Hotel Bldg., 1639 Cabrillo Ave. Phone 43-M. Residence: 2467 Sonoma Ave. Phone 659-R

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Drs. LANCASTER and SHIDLER PHYSICIANS AND SURGEONS Office, 14; House, 15 and 118 Office—First National Bank Bldg. Res. Cor. Post and Arlington Torrance, California

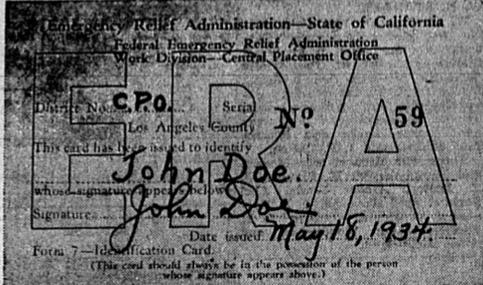
L. B. KELSEY "Where Insurance is Not a Sideline" 1406 Marcelina Avenue Phone 135-M Torrance

Flora M. Cronmiller Teacher of Voice Classes Every Tuesday 7:30 to 9:30 P. M. Special Price, 50c Per Pupil 1418 Marcelina For Reservations, Phone Tor. 60 L. A. Studio, 1015 Beaux Arts Bldg.

Dr. A. P. Stevenson Physician and Surgeon Office Levy Building 1311 Sartori Avenue Phone: House, 674 Office, 96 Torrance, California

Call 444 for Ad Service

SERA Identification Card



MERCHANTS are advised by SERA officials that SERA workers are issued pink identification cards as shown above, signed when the card is obtained. Cards and the signature identify employes in cashing checks.

Ford Announces Prices Reduced From \$10 to \$20

DETROIT, Mich., June 21.—Reductions of \$10 to \$15 in list prices of 1934 Ford V-8 passenger cars and \$10 to \$20 in list prices of Ford V-8 commercial cars and trucks were announced last week by the Ford Motor Company, effective Friday, June 15.

Ford prices had remained unchanged since the introduction of the 1934 Ford V-8 last December, the Ford Motor Company not having participated in the recent general automotive price increase. The reductions announced are, therefore, a decrease in the original prices.

The price reduction on the standard and de luxe tudor sedans, which were reduced \$10, except at points of sale, is \$15. Prices of other standard and de luxe models were reduced \$10, except at points of sale, to \$15. Prices of the roadster, phaeton and cabriolet, de luxe types which remain unchanged. Both standard and de luxe passenger cars have the same V-8 engine and 112-inch wheelbase chassis. Body types for both are identical, except for the de luxe equipment.

Direct London Cable Service TORONTO, Ont. (U.P.)—A direct cable service between Toronto and London, England, the first connecting the two cities, has just been inaugurated by the Canadian National Telegraph.

City Clerk Learns Of Brother's Death

A message from Buffalo, New York, received last Friday by City Clerk A. H. Bartlett brought the sad news of the death of Pliny Bartlett, 58, older brother of the veteran Torrance city official. The deceased leaves a wife and three daughters, Virginia, Ruth and Flora; two sons, Emerson and Leonard, and a brother, Morell F., all of Buffalo; two sisters, Mrs. J. W. Barnes and Miss Grace Bartlett, of Long Beach; two nephews, Robert and Albert Bartlett, of Torrance, who are sons of Morell F. Bartlett of Buffalo.

LEGAL ADVERTISEMENT TO THE INSURING PUBLIC: Please take notice that policies numbered 125 to 175 and D-51 to D-75, inclusive, of the Milwaukee Mechanics' Insurance Company were sent to L. B. Kelsey, agent for the Company at Torrance, California, and that said policies have been lost or stolen and the above insurance company gives notice that it will not be held liable for claim for any loss or damage which might occur under said policies.

NOTICE OF TRUSTEE'S SALE On Saturday, June 30th, 1934, at 11:00 A. M. TITLE INSURANCE AND TRUST COMPANY, Trustee, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed

Deed of Trust dated February 7th, 1927, recorded February 11, 1927, in Book 6498, Page 355, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$8000.00, dated February 7, 1927, in favor of LINCOLN MORTGAGE COMPANY, a corporation, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed

Legal Advertisement

to and now held by it under said Deed in the property situate in said County and State, described as:

Lot 7 Block 1531 of Tract Number 8045 as per map recorded in Book 108 pages 48 and 49 of Maps, in the office of the County Recorder of Los Angeles County. Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to the principal sum of said note, to-wit: \$8000.00, with interest from June 1, 1932, as in said note provided, advances, if any, under the terms of said Deed; fees, charges and expenses of the Trustee and of the trusts created by said Deed. The beneficiary under said Deed, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations and thereafter, on October 31, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12458, Page 117, of said Official Records.

TITLE INSURANCE AND TRUST COMPANY, As said Trustee, By ELZA C. MOWRY, Assistant Secretary. Dated June 1st, 1934. Publish June 7, 14 and 21. T. O. No. 127803.

LEGAL ADVERTISEMENT TO THE INSURING PUBLIC: Please take notice that policies numbered 125 to 175 and D-51 to D-75, inclusive, of the Milwaukee Mechanics' Insurance Company were sent to L. B. Kelsey, agent for the Company at Torrance, California, and that said policies have been lost or stolen and the above insurance company gives notice that it will not be held liable for claim for any loss or damage which might occur under said policies.

NOTICE TO CREDITORS No. 14231 ESTATE OF BERT S. CROSSLAND, DECEASED. NOTICE is hereby given by the undersigned, Mary Harder, administratrix of the estate of Bert S. Crossland, deceased, to the creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers within six months after the first publication of this notice to said Administratrix at the office of Chas. T. Rippey, her attorney, 1281 Sartori Ave., in the City of Torrance, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers within six months after the first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

NOTICE OF TRUSTEE'S SALE WHEREAS, by a Deed of Trust dated January 15, 1929, recorded in Book 3942, Page 489, of Official Records of the County of Los Angeles, State of California, to which record reference is hereby made, George H. Hoffman and Lydia Hoffman did grant and convey the property hereinafter described to the FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH, a California corporation, as trustee, to secure, among other things, the payment of one certain promissory note, in the amount of \$2400.00, dated January 15, 1929, in favor of MARINE BUILDING AND LOAN ASSOCIATION, a corporation, and other sums of money advanced or expended and interest; and WHEREAS, said Deed of Trust provides that should default be made in the payment of any sum secured thereby or in the performance of any obligation therein mentioned, the owner and holder of said note may declare all sums secured by said Deed of Trust immediately due and payable and may require the Trustee to sell the property hereinafter described; and WHEREAS, default in the obligation secured by said Deed of Trust has occurred in that the installments of interest due April 18, 1933, and subsequent thereto, were not paid when due, nor has any part thereof since been paid and there is now due, owing and unpaid upon said note the principal sum of \$2,478.68, with interest

thereon at the rate of 7.2% per annum from February 18, 1933, less \$9.92 paid on account, and all sums advanced or expended under the terms of said Deed of Trust, with interest as therein provided; and WHEREAS, by reason of the default aforesaid, the then owner and holder of said note and Deed of Trust, declared on February 13, 1934, all sums secured by said Deed of Trust immediately due and payable, requested said Trustee to sell the property covered by said Deed of Trust, and on the 27th day of February, 1934, caused notice of said default and of election to sell said property to be recorded in Book 12458, Page 117, of Official Records of said County and State; and NOW THEREFORE, notice is hereby given that the FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH, by virtue of the authority vested in it as Trustee, will sell at public auction to the highest bidder for cash in gold coin or lawful money of the United States, on the 25th day of June, 1934, at the hour of 12:15 P. M. of said day, at the Northwestern entrance of Jergins Trust Building, known as 100 E. Ocean Blvd., a public place in the City of Long Beach, County of Los Angeles, State of California, all the interest conveyed to it by said Deed of Trust, in and to the property situated in said County and State, described as follows: The East half of Lot Sixty-one (61), Tract Number Twenty-nine Hundred, Thirty-

AMERICAN BIRD SEED AND SUPPLY STORE Complete Stock of Bird Foods, Cages, Garden Seeds, etc. Torrance Transfer 1309 El Prado Doris Worrell

TEXACO Service Station (Hansen-Diesel) Cor. Carson and Marcelina See Us For Your Next Grease Job. We Use TEXACO MARFAK GREASE (Lasts Twice As Long) SPECIAL HAVOLINE Waxfree Oil In Sealed Cans GALLON 96c with oil drain Reg. Price, 30c Qt. GOODRICH TIRES AND TUBES Marie Ratsch

1220 El Prado Miller Furniture Co. Phone 545 PIANO TUNING and Demolishing \$3.50 FLOOR LAMPS, All sizes, priced from \$1.00 BED SET, Complete Springs and Mattress \$15.00 (Slightly Used) TERMS TO SUIT - LIBERAL TRADE-IN ALLOWANCE CASH PAID FOR USED FURNITURE Local and Long Distance Hauling

FREE TICKETS! To The Torrance Theatre

LOOK FOR YOUR NAME IN THE ADS BELOW Read all the "ads" carefully. Your name may be printed in parenthesis like this (J. E. Jones) in an inconspicuous manner. Some names of lucky winners are in the Classified ads, others somewhere in the boxed ads on this page. Fourteen tickets are given away each week. Go to the store in whose advertisement YOUR name appears and you will receive two (2) tickets to the Torrance theatre. You are under no obligation to make a purchase. Note: Read every line or you may overlook your name and the Free Tickets.

Legal Advertisement

thereon at the rate of 7.2% per annum from February 18, 1933, less \$9.92 paid on account, and all sums advanced or expended under the terms of said Deed of Trust, with interest as therein provided; and WHEREAS, by reason of the default aforesaid, the then owner and holder of said note and Deed of Trust, declared on February 13, 1934, all sums secured by said Deed of Trust immediately due and payable, requested said Trustee to sell the property covered by said Deed of Trust, and on the 27th day of February, 1934, caused notice of said default and of election to sell said property to be recorded in Book 12458, Page 117, of Official Records of said County and State; and NOW THEREFORE, notice is hereby given that the FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH, by virtue of the authority vested in it as Trustee, will sell at public auction to the highest bidder for cash in gold coin or lawful money of the United States, on the 25th day of June, 1934, at the hour of 12:15 P. M. of said day, at the Northwestern entrance of Jergins Trust Building, known as 100 E. Ocean Blvd., a public place in the City of Long Beach, County of Los Angeles, State of California, all the interest conveyed to it by said Deed of Trust, in and to the property situated in said County and State, described as follows: The East half of Lot Sixty-one (61), Tract Number Twenty-nine Hundred, Thirty-

FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH, By H. V. KETCHERSIDE, President. By C. E. HUNTINGTON, Secretary. (SEAL) June 7-14-21. No. 420-1286.

S K SHOP 1621 Cabrillo Torrance (Scallen & King) Dressmaking, Alterations Hats You buy material or we buy it Individual Styling Reasonable Prices Rose Ebberts

F. H. Clark Frespuero Artesian Water Bottled at the well, delivered direct to your home, regularly. For Immediate Service, Call Paul Lessing 2009 Arlington. Ph. 690-R. TORRANCE

BUCK'S GARAGE 2172 Torrance Blvd., Torrance Phone: Days, 212; Nights, 191

Cleaning and Pressing PRICES REDUCED Men's Suits, Women's Coats and Plain Dresses 65c Cleaned and Pressed TWO GARMENTS \$1 For Work Called For and Delivered

TORRANCE FEED and POULTRY STORE Carson & Gramercy WE DELIVER Phone 115-W T. S. LOVELADY, Proprietor FRESH, LOCAL RANCH EGGS DAILY Quality Feeds At Prices That Will Meet With Your Approval JUST RITE BIRD PRODUCTS - PACKAGE AND BULK CHOICE COLORED HENS lb. 20c WHITES lb. 17c COLORED FRYERS lb. 22c RABBIT FRYERS lb. 12c

WHITE CASINO CAFE 1521 Carson Street, Torrance Now Under New Management DANCING TUES., WED., FRI., and SAT. Real Italian Cooked Dinners Served Daily BEER - WINE - SANDWICHES No Cover Charge. Come! Have a Lot of Fun! S. Failla, New Manager. Phone 747 For Reservations

Miller Furniture Co. Phone 545 PIANO TUNING and Demolishing \$3.50 FLOOR LAMPS, All sizes, priced from \$1.00 BED SET, Complete Springs and Mattress \$15.00 (Slightly Used) TERMS TO SUIT - LIBERAL TRADE-IN ALLOWANCE CASH PAID FOR USED FURNITURE Local and Long Distance Hauling

CLASSIFIED ADVERTISING RATES AND INFORMATION

Rates Quoted On Per Issue Basis (3 line minimum) 1 Time (per line) 12c 2 Times (per line) 10c 3 Times (per line) 9c 4 Times (per line) 8c 12 Times (per line) 6c Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged. Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used. Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

CLASSIFICATIONS

- 1 ANNOUNCEMENTS
2 Typewriters
3 Card of Thanks
4 Lodge Notices
5 Lost and Found
6 Business Directory
7 Personal
8 Travel Opportunities
9 Business Opportunities
10 Financial
11 For Rent: Houses, Furnished
12 For Rent: Houses, Unfurnished
13 For Rent: Apartments and Flats, Unfurnished
14 For Rent: Apartments and Flats, Furnished
15 For Rent: Rooms, Furnished
16 For Rent: Rooms, Unfurnished
17 For Rent: Garages
18 For Rent: Stores and Offices
19 For Rent: Furniture or Unfurnished
20 Board and Room
21 For Sale: Automobiles and Accessories
22 For Sale: Furniture and Household Goods
23 For Sale: Horses and Livestock
24 For Sale: Poultry and Pet Stock
25 For Sale: Miscellaneous
26 Help Wanted: Male
27 Help Wanted: Female
28 Help Wanted: Male and Female
29 Employment Wanted
30 Wanted to Buy
31 Wanted to Rent
32 Real Estate: Improved
33 Real Estate: Unimproved
34 For Lease
35 Oil Properties, Leases, etc.
36 Income Property
37 Real Estate for Sale or Trade
38 Musical Instruments
39 Miscellaneous
40 Miscellaneous

NOT responsible for any debts contracted by anyone but myself. Fanny C. King.

ANNOUNCING! New Department-New Equipment For Axle and Wheel Alignment Specializing in Steering Geometry. Tire Wear, Shimmy, Hard Steering Corrected by Scientific Factory Specifications Plus Expert Workmanship Free Inspection While You Wait WALTER G. LINCX Complete Automotive Maintenance 812 South Catalina Ave. Redondo Beach, California Phone 5782 Dodge - Plymouth

James Scott "Stop Wear" Lubrication service. Give your motor and chassis proper lubrication. We know how—and do it. Every Service For Your Car

CECIL SMITH Super Service Station 2172 Torrance Blvd. at Portola Phone Torrance 212

LISTEN FOLKS E. P. Kent is just finishing three houses—all will be painted with Sherwin-Williams Paints. Ask those who use it if it is good.

S. S. Worrell THE HARDWARE MAN Ph. 167-M. 1517 Cabrillo Anna McFarland

TORRANCE FEED and POULTRY STORE Carson & Gramercy WE DELIVER Phone 115-W T. S. LOVELADY, Proprietor FRESH, LOCAL RANCH EGGS DAILY Quality Feeds At Prices That Will Meet With Your Approval JUST RITE BIRD PRODUCTS - PACKAGE AND BULK CHOICE COLORED HENS lb. 20c WHITES lb. 17c COLORED FRYERS lb. 22c RABBIT FRYERS lb. 12c

27 Help Wanted: Female LADY for this city as exclusive representative. Good income. Mikelle Laboratory, 5419 So. Broadway, Los Angeles.

29 Employment Wanted AUTO mechanic, grind valves, clean carbon, 4-cyl. \$3.00; light 6's \$4.50. Deitrich, 2020 Gramercy.

32 Wanted: Miscellaneous WE pay highest cash prices for used furniture. See us first. Miller Furniture Co., 1220 El Prado, Torrance. Phone 545.

34 Real Estate: Unimproved ESCAPE to the desert! Own your own estate in perpetual sunshine in new, fast-growing resort. Today's price \$49.50 cash or terms. Plenty subsurface water. Big profit opportunity. Write for free map, photos and information. Stephens, 305 Bankers Bldg., L. A.

3 Card of Thanks

MRS. JOHN DENNIS, Miss Eva McCormick and Mrs. Bertha Wilcox tender their sincere thanks to all friends of the late Judge John Dennis for their beautiful floral offerings and kind expressions of sympathy for the bereaved.

6 Business Directory

FOSTER'S Mattress Shop. Your old mattress made like new. Inquire 1648 Cabrillo.

TORRANCE NEWS AGENCY 1322 Sartori Ave., Torrance. Candy, Magazines, Novelties, Tobacco

11 For Rent: Houses Furnished FOR RENT: Four-room house and garage. 1425 221st St., near Denker.

FOUR-ROOM furnished house, reasonable. 1828 Gramercy.

FURNISHED house, modern, 3 rooms and bath, hardwood floors, large garage and yard. 1627 Greenwood avenue.

COMPLETELY furnished, a real home; 6 rooms and bath, electric washer, garage; also 4-room house with bath. 1753 Androp.

12 For Rent: Houses, Unfurnished DUPLEX, 3 rooms and bath, 1829 Cabrillo avenue; also 5-room house at 1670 Gramercy. Inquire at Erwin Hotel, phone 99-J.

4-ROOM house, unfurnished. Newly painted. Garage, water paid. \$15 monthly. Inquire 1442 Carson.

13 For Rent: Apartments and Flats, Unfurnished THREE-ROOM furnished apartment, \$11 a month. 911 Portola.

\$10.00 bachelor apartment; 2 rooms and bath. Gas, water, lights. Carson-street. Phone 372-M.

21 For Sale: Automobiles and Accessories MUST sell 1934 Master Chevrolet Sedan; run 1250 miles, guaranteed, six weeks-old. Will trade. Owner, Box W, Torrance Herald.

1929 ESSEX Challenger Coach. Will take light car for equity. Balance 7 payments of \$17.50 includes everything. My car exceptionally good shape. Phone Torrance 280.

22 For Sale: Furniture and Household Goods Read the Herald Want Ads every week for Big Savings.

FOR SALE—Westinghouse electric range, 6 months old. Will sacrifice for cash. 1303 Amapola.

23 For Sale: Horses and Livestock FOR SALE: Milking goats, 1425 221st St., near Denker.

24 For Sale: Poultry and Pet Stock TWO kittens, one male, one female, to give away. 1732 Cabrillo Ave.; call after 5:30 p. m.

25 For Sale: Miscellaneous GARDENA bonded winery, Redondo Beach boulevard, 1 block east of Western avenue. Special price on sweet muscatel wines, \$1.40 gallon. Bring jug. Wholesale and retail.

BRING YOUR CAN—Richfield Motor oil, 5 gals. \$1.25. No. 1 Kerosene, 5 gals. 65c. Chickm Distillate, 5 gals. 45c. Bulk fly spray 35c quart; creosote 25c quart; cleaning solvent 25c gal; greases 10c a pound. Best Eastern Oils, 5 gals. \$1.95. 1000 tires, new, used, rebuilt—complete line of used tires, tubes, flaps, etc. Auto repairing, battery work, towing. Moser Service Station & Garage, 14302 S. Western at Rosecrans. Phone Gardena 2562. Free delivery.

27 Help Wanted: Female MIDDLE-AGED woman wanted for family style cooking; call Friday between 1 and 2 o'clock. Erwin Hotel, phone 99-J.

29 Employment Wanted EXPERIENCED house and window cleaner; floor waxing and kitchen cleaning. Van Kralingen, 2304 Gramercy.

32 Wanted: Miscellaneous WE pay highest cash prices for used furniture. See us first. Miller Furniture Co., 1220 El Prado, Torrance. Phone 545.

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Every Week.... We are the receivers of happy messages from advertisers using the classified columns of this paper. These people phone us or call in person—voluntarily—for no other reason than to enthusiastically inform us of the "Sure Fire Results!" They obtained from those little but powerful WANT-ADS. NO METHOD is so inexpensive, yet so powerful as the use of --- Torrance Herald ---and--- Tri-City Shopping News CLASSIFIED ADS To get your message to EVERYONE in this 75 square mile trading area. No matter what it is CLASSIFIED ADS can --- BUY :: SELL :: TRADE FOR YOU! PHONE Torrance 444 An experienced ad-writer will help you in wording your message. The Cost Is Small!